

February 27, 2008

Press Release

InView Pledges to Image Gently, the Alliance for Radiation Safety in Pediatric Imaging

InView Medical Imaging has joined the Image Gently Campaign, which is sponsored by the Alliance for Radiation Safety in Pediatric Imaging. We have pledged to raise awareness of CT and radiation in children in our practice and local medical community. We have also pledged to comply with the practice standards recommended by the American Society of Radiologic Technologists (ASRT).

In complying with these standards we pledge the following:

- Our technologists maintain a high degree of knowledge pertaining to radiation protection, safety and protocols.
- Our technologists are credentialed by the American Registry of Radiologic Technologists.
- We “down-size” our imaging protocols for kids using single phase scans and scanning only the indicated area.

We strongly believe in this cause and support it by improving the radiation protection for children. We feel that it is our responsibility to ensure that every imaging study in pediatrics is thoughtful, appropriate and indicated for **each and every child**. Research has shown that children are more sensitive to radiation and have a lifetime to manifest those changes.

The Alliance

The Alliance for Radiation Safety in Pediatric Imaging – the Image Gently Alliance – is a coalition of health care organizations dedicated to providing safe, high quality pediatric imaging nationwide. The primary objective of the Alliance is to raise awareness in the imaging community of the need to adjust radiation dose when imaging children. **The ultimate goal of the Alliance is to change practice.**

The Alliance has chosen to focus first on computed tomography (CT) scans. The dramatic increase in the number of pediatric CT scans performed in the United States in the past five years and the rapid evolution, change and availability of CT technology and equipment well justify this Alliance strategy.

For more information, please visit [Image Gently Campaign](#).

About InView Medical Imaging

InView Medical Imaging is Fremont’s premier diagnostic imaging center. Since our opening in 2005, we’ve quickly become the imaging center of choice for physicians and patients in the Fremont community and greater East Bay Area. InView Medical Imaging offers a range of imaging services, including MRI, CT, Ultrasound and DEXA as well as interventional radiology procedures such as biopsies and vein ablation.

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