

FOR IMMEDIATE RELEASE

**InView Imaging Receives Accreditation in Ultrasound!**

June 6, 2008

InView Medical Imaging of Fremont CA has been awarded a three-year term of accreditation in **Ultrasound** as the result of a recent survey by the American College of Radiology (ACR). We are very excited to receive this accreditation, especially in the heel of our recent MRI accreditation issued last December.

InView Imaging has met or exceeded nationally recognized standards set forth by the ACR in the performance and interpretation of diagnostic ultrasound. This includes competency in every aspect of our operation, including education and training of physicians and sonographers, ultrasound equipment maintenance, document storage, policies safeguarding patients and personnel, and accuracy in diagnosis.

We have successfully demonstrated clinical excellence in areas such as Abdominal/General Ultrasound, Breast Ultrasound (diagnostic and interventional), Gynecologic Ultrasound, and Obstetric Ultrasound.

According to Dr. Rory Satterfield, President of InView Medical Imaging, "Increasingly, these types of quality designations are becoming requirements for insurers both as a mark of quality and as a condition for reimbursement. We are very proud of these distinctions from the ACR. The entire staff of InView Medical Imaging has worked very hard to achieve these accreditations."

The accreditation process was prompted by United Healthcare's announcement on January 12, 2007 of a new policy requiring all freestanding medical imaging facilities and physicians offices performing PET, CT, CTA, MRI, MRA and Echocardiography obtain accreditation by March 1, 2008 as a condition for reimbursement.

InView Imaging supports the push for higher requirements when it comes to medical imaging standards, and we are more than excited to strive to achieve this level of service to not only United Healthcare patients but to all our patients.

The ACR, headquartered in Reston, VA, awards accreditation to facilities for the achievement of high practice standards after a peer-review evaluation of the practice. Evaluations are conducted by board-certified physicians and medical physicists who are experts in the field. They assess the qualifications of the personnel and the adequacy of facility equipment. The surveyors report their findings to the ACR's Committee on Accreditation, which subsequently provides the practice with a comprehensive report.

The ACR is a national organization serving more than 32,000 diagnostic-interventional radiologists, radiation oncologists, and nuclear medicine and medical physicists with programs focusing on the practice of medical imaging and radiation oncology and the delivery of comprehensive health care services.

**About InView Medical Imaging**

InView Medical Imaging is Fremont's Premier diagnostic imaging center. Since it's opening in 2005, we've quickly become the imaging center of choice for physicians and patients in the Fremont community and greater East Bay Area. InView Medical Imaging offers a range of imaging services, including MRI, CT, Ultrasound and Bone Density as well as procedures such as Biopsy Exams, Interventional Radiology Procedures and Radiofrequency Ablation.

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